



## Style Guide

This style guide has been created to reinforce the Crunchsoft brand through all documents and any projects created under the Crunchsoft brand. As you read through this document refer to the column and porportion format. If there are any questions or concerns, contact Kjersten Niskanen or the current lead graphic designer of the company.

Paragraph - Lato Regular 12/14.4 pt

### Header 1

Lato Bold 24/28.8pt

### Header 2

Lato Bold 17/20.4pt

### “Quotes”, catchphrases or one liners

#### This second line can vary.

Lato Bold 22/26.4pt

If you're in search for adding dimension to the product feel free to use gradients, and a light drop shadow to squares.

You can use squares for a “pixel” effect to emphasize and symbolize data, info, and what say.

Just make sure to keep warm and cool colors in their own. Yellow is an exception.





## Style Guide Web

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Whenever pairing an icon with a header, they should be of the same hex code.

Paragraph - Lato Regular 12/14.4 pt

### Header 1

Lato Bold 24/28.8pt

### Header 2

Lato Bold 17/20.4pt

### Header 3

Lato Bold 14/16.8pt

## “Quotes”, catchphrases or one liners

### This second line can vary.

Lato Bold 22/26.4pt

If you're in search for adding dimension to the website, feel free to use gradients, and a light drop shadow to squares.

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